



## BUSINESS TENDENCY STATISTICS

### What is Business Tendency Statistics (BTS)?

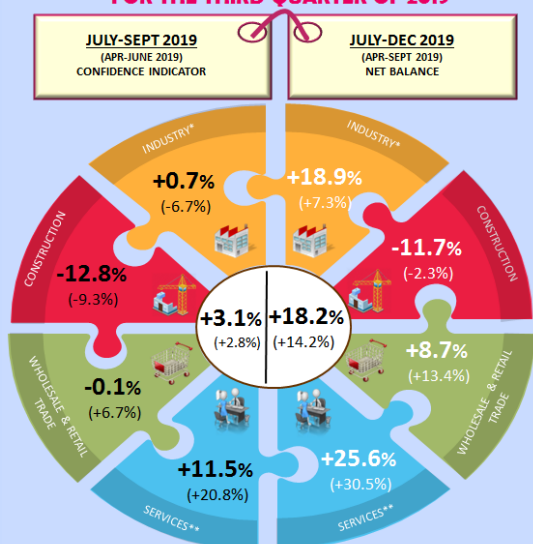


- Presents **qualitative information on the key economic variables** related to **current and future business performances**.
- Provides **short-term economic indicators** for monitoring and evaluating current economic condition while **quantitative information is not yet available**.
- Gives **early signal of turning points** in the **overall economic activity**.
- Covers **various economic sectors** in Malaysia.
- It **does not reflect the magnitude of change**.
- Published **one month prior to** the reference period ends.
- The data source is obtained from **Business Tendency Survey**.

### BTS Third Quarter of 2019

#### BUSINESS TENDENCY STATISTICS THIRD QUARTER 2019

**BUSINESSES REMAIN OPTIMISTIC  
FOR THE THIRD QUARTER OF 2019**



\* Agriculture, Mining, Manufacturing and Water & Electricity  
\*\* Hotels, Transportation, Communication, Finance, Insurance, Real Estate and Information Technology & Communication  
Source: Business Tendency Statistics, Third Quarter 2019



CONFIDENCE INDICATOR



NET BALANCE

- ❖ Average of the net balance for selected variables
- ❖ Summarises the overall views and expectation of business situation provided by the respondents
- ❖ The difference between the percentages of respondents whom provide favourable and unfavourable response
- ❖ Reflects the existence of optimistic and pessimistic perceptions over the short term period

According to Business Tendency Statistics Third Quarter of 2019, businesses remain optimistic on their business performance as the confidence indicator increased slightly to +3.1 per cent as against +2.8 per cent recorded in the preceding quarter.

Concurrently, business performance is expected to continue positive in the second half of 2019 compared to first half of 2019 with a net balance of +18.2 per cent.



# Business Tendency Survey



Conducted on **quarterly** basis.



Respondents comprise of **senior management of the company**.

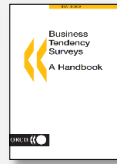


Based on a **three-point scale type** for key economic variables.

<input type="checkbox"/> Better / Good	+	↑
<input type="checkbox"/> Same / Satisfactory	=	
<input type="checkbox"/> Worse / Bad	-	↓

## Manual used

1



Business Tendency Survey: A Handbook, 2003  
- Organisation for Economic Co-operation and Development (OECD)

2

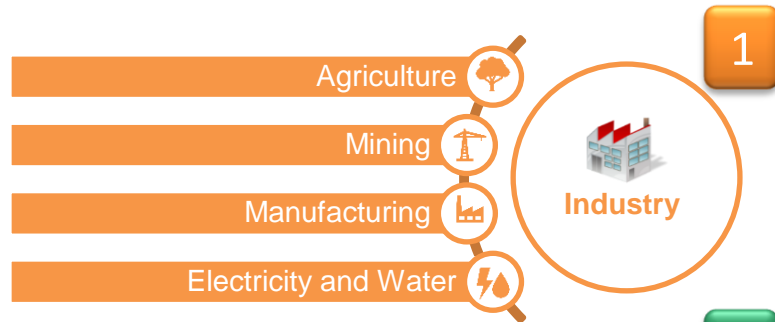


Handbook on Economic Tendency Surveys, 2015  
- United Nations

## Scope and Coverage

This survey covers four main sectors in Malaysia namely

- Industry
- Construction
- Wholesale & Retail Trade
- Services



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