

NEWSLETTER

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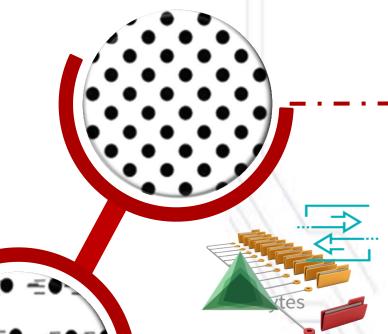
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THE FIRST 3 V'S of BIG DAT



Speed of Change

- ■Real Time
- Streams
- Near Time
- Batches

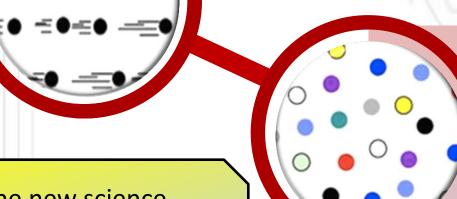


VOLUME

Data Size

- **Terabytes**
- Records
- Transaction
- Table/Files





VARIETY

Data Source

- Structured
- Unstructured
- Semi Structured

Analytics data is the new science. **Big Data** holds the answers Hal Varian, Chief Economist, Google



Data containing a defined data types, format and structure.

Structured



Textual data files with a dissemble pattern and enabling parsing.



Data that has no inherent structure and is usually stored as different types of files. **Unstructured**





https://www.whishworks.com/blog/big-data/understanding-the-3-vs-of-big-data-volume-velocity-and-variety







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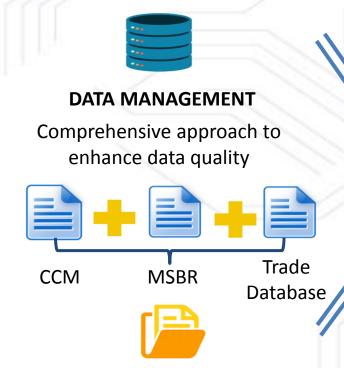
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ADE BY ENTERPRISE CHARACTERISTIC (TEC

TEC project is conducted to complement conventional trade statistics for an in-depth trade statistics of which the traditional trade statistics are unable to portray its business characteristic, economic activity, revenue size, enterprise age etc.



TEC DATA



ANALYTICS USE CASES

Statistical approach to extract insight from TEC data



DESCRIPTIVE ANALYTICS

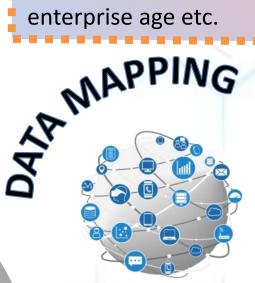


PREDICTIVE ANALYTICS

is

Note:

Companies Commission of Malaysia (CCM) Malaysia Statistical Business Register (MSBR)



Data Mapping is in process used data warehousing by which different data models are linked to each other using

defined methods to set of characterize the data in a specific definition. This definition can be any atomic unit, such as a unit of metadata or any other semantic. This data linking follows a set of standards, which depends on the domain value of the data model used. Data mapping serves as the initial step in data integration.



INTEGRATION

the combination of technical and business processes used to combine data from disparate sources into meaningful and valuable information. A complete data integration solution delivers trusted data from various sources.

SOURCE:

https://www.techopedia.com/definition/6750/data-mapping



